



**Florida Chapter International Association of Assessing Officers
Annual Conference
Wednesday, April 26th - Friday, April 28th, 2017
Hutchinson Island Marriott
Stuart, Florida**

CONFERENCE INFORMATION

For 2017, the Florida Chapter of IAAO will be celebrating its 30th anniversary. Historically, we typically have 200 attendees including at least 15 elected Property Appraisers at our annual conference. Our conference officially starts on Wednesday at 1:00 PM so please plan to set up Wednesday morning starting at 8:00 AM. Please plan to break down your booth late Thursday afternoon. Table locations are on first come first served basis after the Platinum, Gold and Silver sponsors have made their choices (see following pages). Site map and floor plan will be emailed prior to the event, along with registrant names, titles and email addresses.

We will have frequent breaks during the conference to allow our members to view your products. You should plan to occupy the booth from 11:30 AM - 5:00 PM on Wednesday, 9:00 AM - 3:00 PM on Thursday, breaking down the booth Thursday afternoon.

There is a banquet dinner on Thursday night. This is included with your sponsorship at no additional cost. At the banquet, we offer our vendors the opportunity to participate in the awarding of any door prizes you may have. At this time, you can draw your winner and introduce yourself and your company if you would like to. Alternatively, we can draw for you and announce your name and company name.

Your company name will be included in the conference program and your logo will be placed on the chapter's website. The logo will be hyperlinked to your website. Your logo will also appear on screens during the slideshow at the banquet.

Vendor booth information

The price of exhibit space remains \$550, which includes a 6' table and 2 chairs. It also includes the ability to book the FCIAAO hotel group room rate of \$124, conference registration for 2 individuals, and announced recognition during the event. Conference registration includes the dinner banquet on Thursday night. There are additional sponsorship opportunities as well; descriptions follow on the next two pages.

Important Registration Information

Conference registration must be done online at <http://www.fciaao.org/events> or an additional \$25 will be added to the normal fee. Payment can be made at that time with a credit card or a check can be mailed afterwards.

Hotel registration can be done online at the [Marriott Reservation Page](#)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

In an effort to streamline and clarify the generous sponsorship we have received in past years, we are offering the following menu of additional sponsorship opportunities. **If you have an idea or suggestion that differs from any of these options please contact us (see below) and we will be delighted to work with you.**

Platinum Sponsor (\$4,000)

Platinum Includes Exclusive Sponsorship of one of the following:

- ~~A. Welcome Reception (Wednesday Evening 6-7PM)~~
- B. Thursday Lunch (Approximately 200 Conference Attendees)
- C. Pre-banquet cocktail hour (Thursday Evening 6 – 7PM)
- D. Networking breakfast (Friday morning)

Sponsor Benefits

- 1/2 Page ad in conference event agenda
- Signage and recognition at selected option
- Speaking opportunity at selected option
- FCIAAO website link to your website
- Sponsorship included in conference collateral materials (drink tickets, etc.)
- First choice of vendor table location and conference registration for three
- FCIAAO event wrap up recognition in newsletter
- Ad in FCIAAO quarterly newsletter – 4 Issues following event
- Access to conference attendees for entire event!

Gold Sponsor (\$2,000)

Gold Includes exclusive sponsorship of one of the following:

- A. Break sponsor to include beverage and snack (i.e. cookies, pretzels etc.)
- ~~B. Logo on cell phone power banks to be distributed to each attendee~~
- ~~C. Sponsorship of banquet entertainment (DJ) and prepaid beverage tickets with logo and signage next to bar~~

Sponsor Benefits

- ¼ page ad in conference event agenda
- Prominent logo placement on sign or giveaway
- Ad in FCIAAO quarterly newsletter – 4 Issues following event
- Second choice of vendor table location
- FCIAAO event wrap up recognition in newsletter
- Access to conference attendees for entire event!

Silver Sponsor (\$1,000)

Silver Includes exclusive sponsorship of one of the following:

- ~~A. Sponsorship of photo booth, includes your logo on every print (very popular with attendees)~~
- B. Your logo on Koozie brand 6-pack coolers to be distributed to each attendee
- C. Your logo on ¾" lanyards for name badges to be distributed to each attendee
- D. Sponsorship of trolley service to downtown Stuart Tuesday night

Sponsor Benefits

- Promotion of the sponsor through public announcements
- Prominent logo placement on sign or giveaway
- Third choice of vendor table location
- Additional promo table at photo booth location for that sponsor
- FCIAAO Event Wrap Up Recognition in Newsletter
- Access to conference attendees for Entire Event!

Bronze Sponsor (\$750)

Option (2 breaks available for sponsorship)

- ✓ Beverage Break Sponsor (no snack)
- ✓ Your logo on drink koozie giveaway items along with FCIAAO 30th anniversary logo (2 sided)

Sponsor Benefits

- Recognition in conference program - break sponsor
- Sponsor signage with logo located at beverage service site
- FCIAAO event wrap up recognition in newsletter
- Access to conference attendees for entire event!

[Hotel information](#)

Hutchinson Island Marriott
Beach Resort & Spa
555 NE Ocean Blvd, Stuart, FL 34996S
Phone: 772-225-3700
Group Rate Deadline: **April 3, 2017**

[Additional questions](#)

Please contact:
Wendy Sapp
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SAMPLES OF GIVEAWAY ITEMS SHOWN ABOVE (final products may differ)

Lanyard



Power bank



Cooler

KOOZIE® 6-Pack Kooler

Your customers will just melt for this great giveaway! [read more...](#)

★★★★★ average rating 4.7 of 387 ratings

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Koozie (Foam, not neoprene)

